



Dog Training A Woman's Way



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LIPSTICK AND THE LEASH: Dog Training a Woman's Way Wins Prestigious USA Best Book Award.

(Petaluma, CA November 26, 2012)--Jeffrey Keen, President and CEO of USA Book News announced earlier this month that LIPSTICK AND THE LEASH: Dog Training a Woman's Way has won the prestigious 2012 USA Best Book Award in the competitive category of Animal/Pets/Training. Over 1500 entries were considered for awards for mainstream and independently published titles in 2011 and 2012.

Author Camilla Gray-Nelson says "I'm honored to receive this award. There are a tremendous number of authors and publishers who vie for this recognition. That the book resonated with this distinguished panel of industry judges is truly exciting. I believe it recognizes my special message that understanding our dogs helps us to understand ourselves. And, that the reasons we succeed or fail with our canines may hold the key to improving our relationships with the two-legged animals in our lives as well."

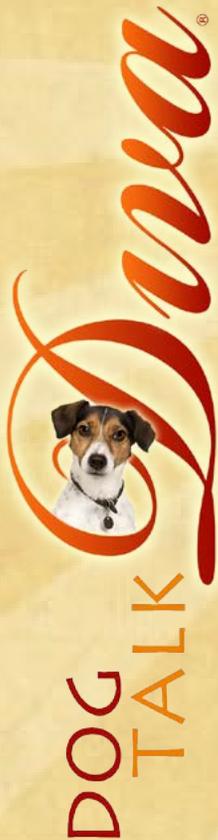
For Gray-Nelson, the award from USA Book News followed closely on the heels of her September, 2012 receipt of the Living Now Book Award in a similar category. The Living Now Awards honor books that help readers find balance in their lives by understanding the natural world around them.

"I really believe this book is quickly becoming a new classic in pet training. A lot of bookstore owners have told me they're considering it a "must have" in their Pets section" added Gray-Nelson. Driving the favorable response amongst bookstore owners is the fact that the book is "book club friendly" and provides a Readers' Guide on its website to further encourage discussion. E-book formats are also in development.

"As for me, I'm already working on a follow-up book that will explore in greater depth the life lessons that can be learned from animals and how instinct can be more empowering than human language skills" added Gray-Nelson." No release date for the second book has yet been announced.

Gray-Nelson is an active member of IACP (International Association of Canine Professionals) and speaker at their national conferences. She is an in-demand media personality who frequently lectures on the subject of "natural leadership" and is also an active blogger known by her witty online personae "The Dog Talk Diva."

More information about the author can be found at:
www.lipstickandtheleash.com.



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LIPSTICK AND THE LEASH: Dog Training a Woman's Way

By Camilla Gray-Nelson

Pets/Dogs/Training, Self-Help/Personal Growth

\$17.95/ paperback / 208 pages, 7" x 10" / 131 b/w photographs

Publication date: March 15, 2012

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PRAISE:

"Camilla's 'farm-girl' approach to a happy life with your animals struck a chord for me. Growing up, that outlook worked at both my homes — the real one and my "other" home on the Hollywood set of the Martin farm with Lassie. My own mother and my TV mom exuded the kind of quiet strength that Camilla presents as the backbone of her dog management philosophy. Somehow, she found a way to translate that heart-warming experience to paper with lively humor, creating a clever and thought-provoking book sure to be of benefit to even the wildest household!"

~ Jon Provost, Timmy from "Lassie" - www.jonprovost.com

"Camilla puts her finger on something no one else is talking about: How otherwise smart, organized, strong and accomplished women turn into dumb wimps with their dogs. I'm one of them! I've had dogs all my life, but Camilla is the first person who has zeroed in on the real reasons why I could not get my precious dogs to do what I ask. As a movie critic I'm strong-willed, opinionated and not afraid to speak my mind, but I was a failure with my dogs."

"Camilla's advice changed all that. Instead of yelling, I speak more softly now and use follow-through instead of force. I make obedience fun for my dogs instead of threatening them. I don't confuse permissiveness with love. Better communication, less emotion and the power of quiet confidence and follow-through are exactly what empowered me with my dogs and what is offered in LIPSTICK AND THE LEASH: Dog Training a Woman's Way. The advice in this book changed my life!"

~ Jan Wahl - Dog Owner, Movie Critic, Television and Radio Personality